

Phrase it This Way Instead

What to Say...

- Avoid these phrases.
- Instead use these.

- I recently became involved.
- I'm working on a project.

- I'd like to get you involved.
- I'm looking for the right person.

- Are you looking for a business opportunity?
- Do you keep your eyes open for expansion/diversification?

- I think you would love this.
- It may or may not be for you.

- You would be good at this.
- This might be lucrative for us.

- New business opportunity.
- Business idea or project.

- Are you interested?
- You might want to see this.

- I want you to . . .
- You might want to . . .
- You might benefit from . . .

- I want . . .
- I thought you might want to know . . .

- You should . . .
- Is there any reason you would want. . .

- You need . . .
- I don't suppose you'd . . .

- What if I told you . . .
- What if you knew. . .

- Come to a meeting.
- Meet some other members of the team.